

Privacy Policy

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A. Data Protection

Merz attaches great importance to the protection of personal data. In the following Privacy Policy, we inform you about who is responsible for processing your data. Any further information will be provided according to the specific capacity in which you contact us, that is to say, according to whether you contact us as a visitor to our website, a WebCast participant, a customer of our products, a health care practitioner, a prospective customer, or a competition participant. You will moreover be provided with general information on the processing of your data by Merz, in particular information on the transmission of your data, the duration for which your data are stored, and your rights in connection with the processing of your data.

Merz Pharmaceuticals GmbH (Merz) processes your data in accordance with the data protection provisions set forth in the German Federal Data Protection Act (Bundesdatenschutzgesetz–BDSG), specifically in the version applicable as of 25 May 2018, and in Regulation (EU) 2016/679 (General Data Protection Regulation–GDPR).

B. Responsibility for the processing of your personal data

The data controller that is responsible for the processing of your personal data within the meaning of Art. 4 (7) GDPR is Merz Pharmaceuticals GmbH, Eckenheimer Landstraße 100, 60318 Frankfurt am Main (hereinafter “Merz”).

C. Privacy policy for participants in the Innovation Forum 2021 by Merz Aesthetics

Thank you for your interest in our Innovation Forum 2021 by Merz Aesthetics. The protection of your personal data is also important to us in the registration process for our Innovation Forum 2021 by Merz Aesthetics. In the following paragraphs we specify the data processing which you may provide us with in connection with your participation.

a. Scope and purpose of data processing

The personal data processed by Merz includes all data required for the registration for our Innovation Forum 2021 and which is visible in the form. The legal basis for the processing of the data is Art. 6 (1) S. 1 lit. b DS-GVO.

i. Registration data for participation in the Innovation Forum 2021

In order to participate in the Innovation Forum 2021, you will be asked to set up a profile and provide Merz with certain information (title, last name, first name, e-mail address, contact address details, telephone (optional)). The legal basis for processing the data described above is Art. 6 (1) S. 1 lit. b DS-GVO.

a. Passing on personal data to (other) third parties

Merz relies on the support of specialized technical service providers for the technical processing of personal data. These service providers are carefully selected and are legally and contractually committed to ensuring a high level of data protection. The legal basis for our partnerships with these service providers is Art. 28 GDPR.

In connection with the provision of the registration portal, Gahrens & Battermann, Lustheide 77, Bergisch Gladbach, acts as service provider on behalf of Merz. The registration portal is hosted on servers of Frankfurt.

D. Duration of the retention of your data

Unless otherwise stated in this Privacy Policy, personal data will be erased by Merz if it is no longer needed for the purposes for which it was processed and if the retention periods prescribed by law have expired. Contractually relevant data are usually erased ten years after the termination of the respective contract with Merz.

E. Rights in relation to data processing

If you would like detailed information on the personal data that has been stored by Merz about you, you can contact Merz. You may also request to receive information about any data that you have provided to Merz in accordance with applicable law in a structured, commonly used, and machine-readable format, or you may also request Merz to submit such information to a third party. If you discover that personal information that has been stored about you is incorrect or incomplete, you may request that such data be immediately corrected or completed at any time. If the requirements stipulated in Art. 17 and 18 GDPR are met, you may also request the erasure of your personal data or that processing of it be restricted. You also have the right to lodge a complaint with the relevant supervisory authority for data protection issues.

Insofar as the processing of your personal data is based on legitimate interests as per Art. 6 (1) Sentence 1 (f) GDPR, you are invariably entitled to object to such processing based on reasons arising from your particular situation. This entitlement also applies to any profiling that is conducted on the basis of the above provision. Merz will then no longer process the personal data unless Merz can prove compelling legitimate grounds for data processing that override your interests, rights and freedoms, or the data processing is for the purpose of establishing, exercising or defending legal claims. If personal data is processed for the purposes of direct advertising, you have the right to object at any time to the processing of your personal data for the purpose of such advertising. This also applies to any profiling insofar as it is associated with such direct advertising.

F. Contact data

If you have any questions about how Merz processes personal data or about exercising your rights against data processing, you can contact Merz at any time. Please send all inquiries to: datenschutz@merz.com. The data privacy officer at Merz can be contacted at: datenschutz@merz.de.